



Bid Proposal Announcement  
July 1, 2022

Bid Proposal Announcement for ReelAbilities Film Festival Los Angeles (RAFFLA)

Background: The Fifth Annual ReelAbilities Film Festival: Los Angeles presented by the City of Los Angeles Department on Disability returns to an in-person festival. RAFFLA is a three-day festival that showcases new and classic films, conversations, and artistic programs that explore, embrace, and celebrates the diversity of our shared human experience.

The City of Los Angeles, Department on Disability is soliciting bid proposals for the above referenced "RAFFLA." Bids must be received **by no later than July 21, 2022, at 12:00PM PST**. Bids received after this date and/or time will not be accepted and will be returned unopened to the sender.

The purpose of this project is to produce a multi-day film festival. Key components of this project include:

- Planning, producing, and executing a multi-day film festival in an outdoor venue.
- Services will include event design, location scouting, film licensing, vendor and entertainment booking, and food catering options.
- Public or private ticketing management.
- Ensure an inclusive event for individuals with a variety of disabilities including but not limited to people with special needs: persons who are hard-of-hearing, have speech or mobility limitations, have vision or learning disabilities, or intellectual and developmental disabilities.
- Provide accessible consumer marketing and creative media.
- Provide event development and technical production.

Bids should include total projected cost as well as breakdown of key elements.  
Bids should be submitted through the Los Angeles Regional Alliance Marketplace for Procurement (LA RAMP)